

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A. DEGREE EXAMINATION – SOCIOLOGY

FIFTH SEMESTER – NOVEMBER 2009

SO 5402 - SOCIAL PSYCHOLOGY

Date & Time: 14/11/2009 / 9:00 - 12:00 Dept. No.

Max. : 100 Marks

PART A

Answer ALL questions in 30 words each

(10 x 2=20 marks)

1. What is social psychology?
2. Mention any two goals of social psychology.
3. Define Self.
4. What is self focusing?
5. Give the meaning of collective behaviour.
6. What is discontinuity effect?
7. What is polarization in crowd?
8. Define public opinion.
9. What is meant by threats and counter threats in inter group conflict?
10. What is saving face?

PART B

Answer any FIVE questions in about 300 words each

(5 x 8=40 marks)

11. Highlight the importance of social psychology in the day to day life.
12. Explain the experiment of Albert Bandura to explain the role of self-efficacy in snake phobia.
13. Differentiate sex and gender. Explain the biological determinants of sex.
14. Define crowd. Describe the difference between crowd and audience.
15. What are mobs? Explain the characteristics of mob behaviour.
16. What is public opinion? State its importance in politics and administration?
17. Define inter group conflict. Suggest ways for reducing conflict and improving inter group relations.

PART C

Answer any TWO questions in about 1,200 words each.

(2 x 20=40 marks)

18. Explain high and low self monitors and describe the self monitoring scale devised by Snyder.
19. Classify crowd according to Roger W. Brown and Kimball Young and explain each type with examples.
20. Describe the stages in the formation of public opinion and the agencies involved.
21. Dwell on the nature of inter group relations, emotions involved in the escalating path of conflict and the positive value of conflict.
